



FROM THE DESKS OF J.D. AND KATE
(THAT'S RIGHT. WE EACH HAVE OUR OWN DESK.)

DEAREST _____,

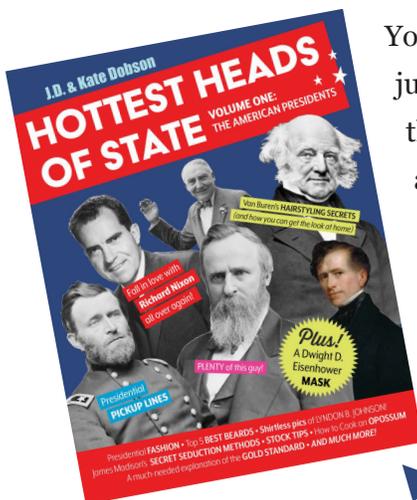
RECIPIENT NAME

Take a minute to look around. This is a moment you'll never forget, because it's the moment you found out that you've been given our book, **Hottest Heads of State, Volume 1: The American Presidents.** Reading it may well be the greatest experience of your life, if you've had an awful life up until now. (We want you to really enjoy the book, so we hope you *have* had an awful life!)

The book doesn't come out until January 30, 2018, because our publisher didn't want to participate in the crass materialism that has swallowed up the holiday season. They prefer for people to spend the holidays at home with family—not out at bookstores, feeding their insatiable hunger for more *things* by greedily buying book after book after book.

Fortunately, your (*circle one*) friend | relative | coworker | accomplice | secret admirer | regular admirer (non-secret) | mayor | other: _____ has generously preordered our book for you, and it will arrive in your mailbox, piping hot from the book machine, on or shortly after January 30.

Now, you might be thinking to yourself, "This sure feels like a last-minute gift." But nothing could be further from the truth! _____ actually preordered the book for you on _____
YOUR NAME
_____. Which was a long time ago! They thought about knitting you a sweater
DATE (*Be creative when you pick a date!*)
instead, but decided (rightly) that you would enjoy our book more than a hand-knit sweater.



You might also be thinking, "I'm not sure this even counts as a gift. It's just a piece of paper that was printed out from a website. At most, it's the *promise* of a gift." To which we say: Sometimes the anticipation of an experience is more enjoyable than the experience itself. Who knows, maybe you'll find this to be true of our reading our book!

This is what our book looks like, so you can distinguish it from all of your other gifts that arrive a month late.

LOVE,

J.D. & Kate

J.D. AND KATE DOBSON
AUTHORS AND LETTER ENTHUSIASTS